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LIFE-OF-MINE 2018

lifeofmine.ausimm.com

Life of Mine Conference 2018

Sponsorship Prospectus



BRISBANE
25-27 JULY

#lifeofmine2018

Ausimm
CONFERENCE



SMI CMLR
Centre for Mined Land
Rehabilitation

Committee

CONFERENCE CHAIR:

David Mulligan FAusIMM

Centre for Mined Land Rehabilitation

COMMITTEE MEMBERS:

Juleen Brown MAusIMM(CP)

Wood

Glen Corder FAusIMM(CP)

Sustainable Minerals Institute,
University of Queensland

Jason Jones

Glencore North Queensland

Andrew Keith MAusIMM

Aurecon

Greg Maddocks MAusIMM

RGS Environmental Pty Ltd

Brad Radloff MAusIMM

SLR Consulting

Rob Stewart MAusIMM

Newcrest Mining Ltd

Pieter Swart

Glencore Coal Assets Australia

Neil Tyson MAusIMM

Deswick Mining Consultants Pty Ltd

Stephen White

BHP

Ian Wilson MAusIMM

Independent

EVENT MANAGEMENT:

AusIMM Conference

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Conference Key Dates

Call for Abstracts Closes	30 January 2018
Notification to authors of abstract acceptance	13 February 2018
Extended abstracts due	27 March 2018
Notification of extended abstract acceptance	24 April 2018
Final extended abstracts & copyrights due	22 May 2018
Conference Dates	25–27 July 2018

Important information

Conference themes

- Integrating Mine Planning and Processing for Environmental Performance
- Innovation for Delivering Better Sustainability Outcomes
- Incorporating Societal and Community Factors into Design and Operation
- Strategies and Planning for Improving Rehabilitation Outcomes
- Influences of Global Trends on the Future of the Industry

Target Audience

Life-of-Mine 2018 will provide a forum for communication amongst current and future industry leaders as well as industry partners including:

- Minerals students and professionals from every discipline – from geologist to community engagement specialist, mining engineer to environmental manager, metallurgist to finance specialist
- Government departments – mines, resources, environment, water, community, heritage, primary industries
- Consultants
- Academia and research organisations
- Industry and other bodies

Market reach

Life-of-Mine 2018 will undertake an extensive marketing, promotional and media campaign to promote the conference ensuring the success of the event and giving you the opportunity to access a highly targeted and influential audience.

Online

Life-of-Mine 2018 will have its own dedicated website providing all the latest information on the conference, call for abstracts, online registration, plus space dedicated to Life-of-Mine 2018 sponsors.

Conference Venue

Sofitel Brisbane Central

249 Turbot St,
Brisbane City
Queensland Australia
Phone: +61 (0)7 3835 3535
Web: <http://www.sofitel.com/gb/hotel-5992-sofitel-brisbane-central/index.shtml>

Life-of-Mine updates and alerts are emailed to more than 10 000 AusIMM members and the greater minerals community.

Social media

Life-of-Mine 2018 will be promoted through social media platforms including Twitter and LinkedIn.

Editorial & Advertising

As well as the AusIMM's own print and digital publications, Life-of-Mine will be promoted via press releases, in the print media and articles in related industry journals, publications and websites.

INVITATION TO SUBMIT A PAPER

We invite sponsors and sponsors wishing to present a paper at the Life-of-Mine 2018 conference to submit an abstract not exceeding 300 words in English to Claire Stuart via cstuart@ausimm.com.au

Sponsorships opportunities at a glance

All prices are quoted in Australian dollars and are inclusive of the Australian Goods and Services Tax (GST).

Conference Partnership	Platinum Sponsorship A\$12,100 Exclusive	Gold Sponsorship A\$8,800 Two (2) opportunities	Silver Sponsorship A\$5,500 Four (4) opportunities
	Joint Conference Supporter A\$4,400 Unlimited opportunities		
Conference Program Involvement	Technical Session Sponsor A\$4,400 Limited opportunities		
Networking Functions	Welcome Reception A\$4,400 Exclusive	Networking Function A\$8,800 Exclusive	
	Conference Materials	Conference Proceedings A\$4,400 Exclusive	Name Badge & Lanyard A\$4,400 Exclusive
		Note Pad and Pens At cost Exclusive	
Bag Inserts	Bag Insert A\$1,100 Unlimited opportunities		
Exhibition & Display	Table Display A\$2,200 Limited opportunities	Exhibition Booth A\$3,850 Limited opportunities	

Benefits of sponsoring

Participating as a sponsor and/or sponsor at Life-of-Mine 2018 can take you straight to your target market and demonstrate your level of commitment and support to the life-of-mine process.

Life-of-Mine 2018 can provide your organisation with:

1

Maximum exposure at a premier conference devoted to those involved in mining life cycle

2

An opportunity to build and reinforce strategic relationships within the mining industry

3

Time to network with industry colleagues and develop strategic relationships with key decision makers

4

A cost-effective way to reinforce your organisation's brand and build brand awareness amongst a relevant audience

5

Access to a broad network of industry partners

6

Finding new business opportunities

7

Time to present latest innovations and new products or services to a relevant audience, and showcase your expertise and capabilities

8

Increased marketing opportunities including visibility on the conference website and associated marketing materials.

Platinum Sponsor

High visibility, superior quality, corporate credibility in an uncluttered environment that makes your message stand out.



A\$12,100

Exclusive opportunity

As the platinum sponsor of Life-of-Mine 2018, you receive high visibility, superior quality, corporate credibility, and an uncluttered environment that makes your message stand out. This package offers unique exposure and we are confident your participation at this level will provide you with excellent leveraging opportunities.

Registration

- Five (5) complimentary full delegate registrations, including tickets to all social functions.

Program involvement

- Opportunity to sponsor one (1) technical session.
- Opportunity to provide a pull-up banner for the sponsored technical session.

Company branding and promotion

- Company logo featured on delegate conference bags (if there isn't a delegate bag sponsor).
- Your company logo on the front cover of the registration brochure – due for publication April 2018.
- Your company logo on all onsite major signage including: entry features, registration desk, plenary room, program boards and sponsor acknowledgement signage.
- Your company logo on program PowerPoint slides throughout the conference.
- Your company logo on the front cover of the conference program.
- One (1) full-page colour advertisement in the conference program.
- Verbal acknowledgement of support as the Life-of-Mine 2018 platinum sponsor by the conference chair in the opening plenary session.
- Your company logo on the Life-of-Mine 2018 website, including a hyperlink to your company's website.
- One (1) piece of promotional literature in each delegate bag (excluding note pads and pens).

Gold Sponsors



Take advantage of the maximum exposure this conference will offer.

A\$8,800

Two (2) opportunities

Associate your organisation with Life-of-Mine 2018 and take advantage of the maximum exposure this conference will offer. We will work alongside you to provide multiple opportunities to promote your organisation before and during Life-of-Mine 2018. We are confident your participation at this level will provide you with excellent leveraging opportunities.

As a Life-of-Mine 2018 conference gold sponsor, you will benefit from prominent levels of exposure and representation with the following entitlements:

Registration

- Three (3) complimentary full delegate registrations, including tickets to all social functions.

Program involvement

- Opportunity to sponsor one (1) technical session.
- Opportunity to provide a pull-up banner for the sponsored technical session.

Company branding and promotion

- Your company logo on the Life-of-Mine 2018 website, including a hyperlink to your company's website.
- Your company logo on all onsite major signage including: entry features, registration desk, plenary room, program boards and sponsor acknowledgement signage.

- Your company logo on program PowerPoint slides throughout the conference.
- One (1) full-page colour advertisement in the conference program.
- Verbal acknowledgement of support as the Life-of-Mine 2018 gold sponsor by the conference chair in the opening plenary session.
- One (1) piece of promotional literature in each delegate bag (excluding note pads and pens).
- Company logo featured on all post-conference material such as conference reports.

Silver Sponsors

High visibility, superior quality, corporate credibility in an uncluttered environment that makes your message stand out.



A\$5,500

Four (4) opportunities

This opportunity recognises your organisation as a Silver sponsor of the conference.

Registration

- Two (2) complimentary full delegate registration including a ticket to all social functions.

Company branding and promotion

- Your company logo on the Life-of-Mine 2018 website including a short company profile and link directly back to your website.
- Acknowledgment on conference marketing materials.
- Company logo and acknowledgement in the conference program.
- Company logo on program PowerPoint slides throughout the conference.
- Verbal acknowledgement of support as the Life-of-Mine 2018 silver sponsor by the conference chair in the opening plenary session.
- One (1) piece of promotional literature in each delegate bag (excluding note pads and pens).

Exhibition package



Take advantage of the maximum exposure this conference will offer.

A\$3,850

Limited opportunities

Included in each 3 m x 2 m booth are the following:

WALLS: Polished aluminium frame with white melamine infill panels

FASCIA: All open aisle frontages will have a fascia sign consisting of one company name and stand number. Computer cut vinyl and standard lettering (maximum 30 characters)

LIGHTING: Two (2) track spotlights per 9 sqm (lights are mounted on the inside of the front fascia)

POWER: One (1) single power point per stand, regardless of size. Power point is positioned in the rear corner of the stand

Additional inclusion

- One (1) complimentary delegate registration, including attendance to all social functions
- One (1) additional booth attendee pass, including catering throughout the three-day program and welcome function
- Your company logo on the Life-of-Mine 2018 website, including a hyperlink to your company's website
- Acknowledgement on conference marketing materials

Additional equipment

- Additional equipment can be ordered through the exhibition contractor. Upon your booking, your details will be forwarded to the exhibition company and they will contact you directly.

Coffee breaks / Lunches / Networking hour

- All coffee breaks, lunches and the Welcome Reception will be served throughout the exhibition area.

If you are interested in also exhibiting at the Mine Waste and Tailings Stewardship Conference 2018 please contact us to discuss discount opportunities.

Joint Conference Supporter

A\$4,400

Unlimited opportunities

Show your support for Life-of-Mine 2018 and the Mine Waste and Tailings Stewardship 2018 conferences. This opportunity recognises your organisation as a supporter of both conferences being held back-to-back at the Sofitel Brisbane Central.

Registration

- Two (2) complimentary full delegate registrations including a ticket to all social functions.

Exhibition / Table Display

- 50% off an exhibition booth at the Mine Waste and Tailings Stewardship 2018 and Life-of-Mine 2018 conferences.

Company branding and promotion

- Your company name and logo will be associated with the event
- Your company logo on the Life-of-Mine 2018 and the Mine Waste and Tailings Stewardship 2018 website, including a hyperlink to your company's website.
- Acknowledgement on conference

marketing materials.

- Company logo and acknowledgement in the conference program.
- Company logo on program PowerPoint slides throughout the conference.
- One (1) piece of promotional literature in both conference delegate bags (excluding note pads and pens).

Welcome Reception

A\$4,400

Exclusive opportunity

Make an impact with this opportunity to welcome delegates with your branding at the Welcome Reception on Wednesday 25 July 2018. This is a valuable networking opportunity.

Registration

- One (1) full delegate conference registration, including tickets to all social functions.

Welcome Reception

- Four (4) additional Welcome Reception tickets.
- Signage provided by your company to be displayed during the Welcome Reception.
- Opportunity to present a branded gift to delegates.
- Opportunity to provide branded napkins for delegate use throughout the Welcome Reception (at sponsor's additional cost).

Company branding and promotion

- Your company logo on the Life-of-Mine 2018 website, including a hyperlink to your company's website.
- Acknowledgment on conference marketing materials.
- Company logo and acknowledgement in the conference program.
- Company logo on program PowerPoint slides throughout the conference.
- One (1) piece of promotional literature in each delegate bag (excluding note pads and pens).

Networking Function

A\$8,800

Exclusive opportunity

Make an impact with this opportunity to welcome delegates with your branding at the Networking Function held on Thursday 26 July 2018. This is a valuable networking opportunity.

Registration

- One (1) full delegate conference registration, including tickets to all social functions.

Networking Function

- Four (4) additional Networking Function tickets.

- Signage provided by your company to be displayed during the Networking Function.
- Opportunity to present a branded gift to delegates.
- Opportunity to provide branded napkins for delegate use throughout the Networking Function (at sponsor's additional cost).

Company branding and promotion

- Your company logo on the Life-of-Mine 2018 website, including a hyperlink to your company's website.

- Acknowledgment on conference marketing materials.
- Company logo and acknowledgement in the conference program.
- Company logo on program PowerPoint slides throughout the conference.
- One (1) piece of promotional literature in each delegate bag (excluding note pads and pens).

Conference Proceedings

A\$4,400

Exclusive opportunity

The conference proceedings are a valuable reference document for delegates during and long after the conference. Provided to attendees prior to the conference as a downloadable eBook.

Registration

- One (1) full delegate conference registration, including tickets to all social functions.

Conference proceedings

- Your company logo along with the conference branding on the cover of the eBook proceedings
- A suitable PDF document representing your company may also be included in the eBook proceedings

Company branding and promotion

- Your company logo on the Life-of-Mine 2018 website, including a hyperlink to your company's website.

- Acknowledgement on conference marketing materials.
- Company logo within the registration brochure.
- Company logo on PowerPoint slides throughout the conference.
- One (1) piece of promotional literature in each delegate bag (excluding note pads and pens).

Name Badge & Lanyard

A\$4,400

Exclusive opportunity

Delegates will receive a conference name badge to be worn for the duration of the conference. Have your branding on each name tag – the only opportunity to be visible at all times.

Registration

- One (1) complimentary full delegate registration, including tickets to all social functions.

Conference name tags

- Exclusive naming rights and branding of the conference name tags.

Company branding and promotion

- Your company logo on the Life-of-Mine 2018 website, including a hyperlink to your company's website.
- Acknowledgement on conference marketing materials.

- Company logo within the registration brochure.
- Company logo and acknowledgement in the conference program.
- Company logo on program PowerPoint slides throughout the conference.
- One (1) piece of promotional literature in each delegate bag (excluding note pads and pens).

Table Display

A\$2,200

Limited opportunities

Included in each table display are the following:

FURNITURE: 1 table and 2 chairs

POWER: One (1) single power point per stand, regardless of size

- One (1) complimentary delegate registration, including attendance to all social functions.
- Your company logo on the Life-of-Mine 2018 website, including a hyperlink to your company's website.

- Acknowledgement on conference marketing materials.

Coffee breaks / Lunches / Networking hour

All coffee breaks, lunches and the networking functions will be served throughout the display area.

Conference App & Participation List

A\$4,400

Exclusive opportunity

The conference app and participant list are two of the most useful items for a conference. Frequently referred to by participants, sponsors and sponsors during and after the conference.

Registration

- One (1) full delegate conference registration, including tickets to all social functions.

Company branding and promotion

- Your company logo on the conference app.
- Your company logo on the conference participant list, which every conference participant receives.

- Your company logo on the Life-of-Mine 2018 website, including a hyperlink to your company's website.
- Acknowledgement on conference marketing materials.
- Company logo on PowerPoint slides throughout the conference.
- One (1) piece of promotional literature in each delegate bag (excluding note pads and pens).

Bag Insert

A\$1,100

Unlimited opportunities

We invite you to include an insert into the conference bags. This may be in the form of a corporate flyer or gift.

Please note that providing a bag insert only will not entitle you to be listed as a sponsor of this event.

Inclusions

- One (1) piece of promotional literature in each delegate bag (excluding note pads and pens).

Note Pads and Pens

At cost

Exclusive opportunity

Have your branded stationery available for all delegates to use during the conference – your pads and pens will be inserted into all delegate bags and will also be available for delegate use at the registration desk.

Note pads and pens to be supplied by the sponsor. Quantities and delivery details to be provided by event management.

Note pads and pens

- Inclusion of your company branded note pads and pens into delegate bags (to be provided by sponsor).
- Use of your company note pads and pens at the conference registration desk available for delegate use.

Company branding and promotion

- Your company logo on the Life-of-Mine 2018 website, including a hyperlink to your company's website.
- Acknowledgement on conference marketing materials.

- Company logo and acknowledgement in the conference program.
- Company logo on program PowerPoint slides throughout the conference.

The conference program has been designed to maximise the opportunity for delegates to visit the exhibition. All refreshment breaks and the Welcome Reception will be located within the exhibition area, providing sponsors with the maximum opportunity to showcase their products and interact with delegates.

Terms and conditions

Cancellations of sponsorship and/or exhibition must be by email only. Refunds will apply as follows:

1. The Australasian Institute of Mining and Metallurgy will hereafter be referred to as 'the organisers'.
2. Charges will be based on the sponsor as shown in the brochure and will include the total package shown in the brochure, or as may be amended unless items are excluded as will be shown in the contract.
3. No sponsor shall erect any sign, stand, wall or obstruction, which in the opinion of the organisers interferes with an adjoining sponsor.
4. Sponsors will comply with the rules and regulations stipulated by the organisers, the Health Department and the Metropolitan Fire Brigade and with all relevant state and Commonwealth Acts.
5. The sponsor will not damage any walls or floors or ceiling of the exhibition area in which her/his stand is located or by nails, screws, oil, paint or any other cause whatsoever.
6. **Storage:** Storage of any products or materials (including packaging) is the responsibility of the sponsor. The organiser is not responsible for providing storage space at the venue.
7. **Sponsors liabilities:** Every sponsor hereby accepts liability for all acts or omissions of him/herself, her/his servants, contractors, agents and visitors and undertakes to indemnify the organisers. To keep them indemnified against all liability in respect thereof and against all actions, suits, proceedings, claims, demands, costs and expenses whatsoever, which may be taken or made against the organisers or incurred or become payable by them arising out of the supply by the sponsor of samples of any kind whatsoever whether such samples be sold or given away free and including any legal costs and expenses and any compensation costs and disbursements paid by the organisers on the advice of counsel to compromise or settle any such claims. Notwithstanding the indemnity hereby given, the sponsor undertakes to arrange appropriate third party liability insurance.
8. **Insurance liability:** Neither the organisers nor the hall owners will be responsible for the safety of any exhibit or property of any sponsor, or any other person, for loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the sponsor by reason of any defect in the building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lock-outs, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the organisers or for any loss or damage occasioned, if by reason of happenings of any such event, the opening of the exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the exhibition. The sponsor agrees and undertakes to insure in their full replacement value of the contents of her/his stand and all associated equipment and materials.
9. The sponsor is responsible for the safety of her/his products, displays and stands. During move-in or move-out period, material should be not left unattended at any time.
10. Sponsors may only conduct competitions or offer prizes with the permission of the organisers.
11. Sponsors' nametags will be issued to all sponsors and their staff; these are not transferable and must be worn at all times during the show. The organisers reserve the right to charge any offender of transferring name tags, an additional full registration fee.
12. **Cancellation of sponsorship:** Cancellations of sponsorship and/or table displays must be received in writing by email only. Refunds will apply as follows:
 - More than six (6) months prior to the conference commencement date - 75% refund (less 25% administration fee).
 - Six (6) - Three (3) months prior to the conference commencement date - 50% refund (less 50% administration fee)
 - Three months prior to the conference commencement date - NO refund.
13. **Conduct of sponsors and representatives**

Annoyance: The organisers reserve the right to stop any activity on the part of any sponsor that may cause annoyance to other sponsors or visitors. Business must be conducted only from the sponsor's own table display (where applicable) and under no circumstances may this be carried out from a gangway or elsewhere in the conference area.

Microphones and music: The use of microphones and music is permitted, but the volume must not be such as to cause any annoyance to other sponsors. The organisers reserve the right to prohibit their use if in the organiser's opinion any annoyance is being caused.

Gangways: Any encroachment upon gangways or passages shall be deemed to be a breach of contract and articles or goods found therein during the period of the exhibition may be removed by the organisers or their agents and the organisers shall not be responsible for any loss thereto occasioned by such removal.

Dress standards: Sponsors are to dress in a manner reflecting the delegates — business attire or very smart casual. Inappropriate footwear and dress, in the view of the organiser will not be accepted. The organisers decision is final.

Booking Form

PERSONAL DETAILS *(Person/s responsible for sponsorship liaison)*

Title - Please circle (Prof / Dr / Mr / Mrs / Miss / Ms)

First Name

Last Name

Organisation

Position

Address

State

Code

Country

Email

Telephone

Mobile

Website

SPONSORSHIP - Please select level of sponsorship: (Please indicate ✓)

- | | | |
|---|--|--|
| <input type="checkbox"/> Platinum Sponsorship A\$12,100 | <input type="checkbox"/> Gold Sponsorship A\$8,800 | <input type="checkbox"/> Silver Sponsorship A\$5,500 |
| <input type="checkbox"/> Joint Conference Supporter A\$4,400 | <input type="checkbox"/> Welcome Reception A\$4,400 | <input type="checkbox"/> Networking Function A\$8,800 |
| <input type="checkbox"/> Technical Session A\$4,400 | <input type="checkbox"/> Conference Proceedings A\$4,400 | <input type="checkbox"/> Name Badges and Lanyards A\$4,400 |
| <input type="checkbox"/> Conference App & Participant List A\$4,400 | <input type="checkbox"/> Note Pads & Pens - At cost | <input type="checkbox"/> Bag Insert A\$1,100 |
| <input type="checkbox"/> Table Display A\$2,200 | <input type="checkbox"/> Exhibition Booth A\$3,850 | |

PAYMENT MUST BE RECEIVED WITH YOUR COMPLETED BOOKING FORM

Sponsorship total A\$

\$

METHOD OF PAYMENT

(Note: All sponsorships and exhibition bookings must include payment with this form)

Crossed cheque made payable to The Australasian Institute of Mining and Metallurgy

- Visa Mastercard American Express Diners Card

Please include account-mailing address for Amex amounts over A\$1,000:

Card No.:

Expiry Date:

CVN:

Signature:

Cardholders Name:
